

Message Text

UNCLASSIFIED

PAGE 01 SAN SA 04249 082252Z
ACTION ARA-14

INFO OCT-01 ISO-00 PA-02 INR-07 /024 W
-----020976 082254Z /13

O R 082231Z SEP 77
FM AMEMBASSY SAN SALVADOR
TO USINFO WASHDC IMMEDIATE
INFO SECSTATE WASHDC 5438

UNCLAS SAN SALVADOR 4249

FOR ILA/IMV, IBS, IPS AND IOP. STATE FOR ARA/CEN

E.O. 11652:N/A

REF: USIA 24556

UNCLAS. SEPTEMBER 8. THE POST SUBMITS THE FOLLOWING INFORMATION REGARDING THE COVERAGE OF THE PANAMA CANAL TREATIES SIGNING CEREMONY.

1. TV CHANNEL 2 CARRIED THE COMPLETE SATELLITE TRANSMISSION OF THE SIGNING. AUDIENCE WAS ESTIMATED AT 300,000. DUE TO NUMEROUS TELEPHONIC REQUESTS, THE TELECAST WILL BE REPEATED THIS WEEKEND, UPON RETURN OF PRESIDENT ROMERO. THE GOVERNMENT OF EL SALVADOR (ANTEL) PAID LAND CIRCUIT CHARGES.

2. NINETEEN RADIO STATIONS CARRIED ONE HOUR OF VOA COVERAGE. THE ESTIMATED TOTAL AUDIENCE - 1,400,000. AS REPORTED, THIS WAS THE GREATEST NUMBER OF RADIO STATIONS IN EL SALVADOR EVER TO TRANSMIT ANY STATESIDE EVENT VIA VOA. IN ADDITION, TWENTY-SIX STATIONS WILL CARRY HIGHLIGHTS OF THE CEREMONY, INCLUDING SPEECHES, IN THE USIS-PRODUCED "CRONICA" ON SUNDAY.

3. TREATY SIGNING AND RELATED EVENTS TOOK OVER WHOLE FRONT PAGES AND MOST OF THE CABLE PAGES IN BOTH MORNING DAILY NEWSPAPERS, PRENSA GRAFICA AND DIARIO DE HOY, ALSO IN THE UNCLASSIFIED

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AFTERNOON DAILY DIARIO LATINO. THE COVERAGE WAS FACTUAL AND EXTENSIVE; NEWS STORIES HIGHLIGHTED LITERALLY EVERY ASPECT OF THE "HEMISPHERIC SUMMIT", WITH NUMEROUS DETAILED ACCOUNTS AND MANY PHOTOS OF THE PARTICIPATING DIGNITARIES. USE OF IPS MATERIAL WAS LIMITED TO THE MATERIAL DIRECTLY RELATED TO THE PANAMA CANAL TREATIES. DISSENTING VIEWPOINTS ALSO NOTED IN FACTUAL REPORTING OF WIRE STORIES ORIGINATING

IN THE U.S. AND PANAMA. IF THE FULL TEXT OF THE TREATIES IS
AVAILABLE, EL MUNDO EXPECTS TO PUBLISH IT ALONG WITH OTHER
IPS MATERIALS, PERHAPS IN A FORM OF A SPECIAL SUPPLEMENT. CIRCULATION
TOTALLED APPROXIMATELY 270,000 COPIES ON SEPTEMBER 7.

4. ALL DAILIES CARRIED HALF PAGE ADS REGARDING TV AND
RADIO COVERAGE OF THE "MOST IMPORTANT HALF HOUR OF THE
CENTURY."

DAMBRAVA

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TREATY SIGNATURE, NEWS MEDIA COMMENTS, CANALS
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SANS04249
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Expiration:
Film Number: D770326-0108
Format: TEL
From: SAN SALVADOR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770986/aaaacuha.tel
Line Count: 71
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Litigation History:
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Message ID: 0e64aa4a-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1347337
Secure: OPEN
Status: <DBA CHANGED> mcm 20041007
Subject: NEWS MEDIA COMMENTS
TAGS: SOPN, EWWT, PN, US, ES
To: USIA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0e64aa4a-c288-dd11-92da-001cc4696bcc
Review Markings:
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